

# Taking the Hassle out of Parking

*Parking Guidance Systems need no introduction, as the benefits that they provide to both the drivers and the managers of the parking lots are obvious.*

Although difficult to quantify, one cannot ignore the frustration experienced by drivers when looking for parking in congested parking lots. On the other hand some areas are not fully utilized, as drivers are reluctant to venture into these areas.

Parking Guidance Systems provides drivers with parking availability information for various zones bringing the seeking time to practically zero. This reduces congestions and maximize on parking occupancy. Dead ends, and hidden parking bays, which would generally be avoided by experienced drivers, will be utilized.

However, the price and complexity currently makes such systems the exception rather than the norm, as parking lot owners and managers find it difficult to substantiate the cost.

The way PGS system operate is rather simple, an ultrasonic sensor monitors each bay. The data is collected, processed and displayed on numeric display boards. The numeric boards are mounted near the main entrance and at junction points, providing the driver with a full occupancy summary, which enables drivers to make a real-time informed decision as to where to find parking quickly and easily.

JVES, with its locally developed, manufactured, installed and supported Parking Guidance System, offers the most cost-effective PGS available to date - from only R495 per installed bay.

"One of the main reasons for our very competitive pricing," says Danny Marom, head engineer working on this product, "is that JVES specified and designed the system "backwards", taking into account the highest cost related to this concept, which is the actual physical installation - therefore we started with the installation strategy then moved to the system design" JVES boasts the quickest on-site installation time, which is a huge advantage to the customer due to less disruption time.

"Most of the planning and wiring takes place at factory level", says Danny, "The simplified communication architecture, together with very low power consumption, makes the wiring and commissioning easy."

The company is so confident about this value add, that they have offered readers the opportunity to investigate individual parking requirements, and if necessary, are willing to install +/- 60 parking bays on a trial basis, without any obligation on the customers part, so that the system can be better viewed and assessed on-site.



New appointment at **Primedia Lifestyle**



Tanya Cruse has been appointed by Primedia Lifestyle as Marketing Manager of the Riverside Mall in Nelspruit.



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## Parking Guidance System

- » Takes the hassle out of finding an available parking space
- » Maximize your parking occupancy including dead-ends and hidden parking bays
- » Real-time information on the status of each bay, including full reports and occupancy statistics
- » Locally designed, manufactured and supported - enables us to comply with all your requirements
- » Quick installation time, with minimum on-site disruption
- » Free site assessment, quote and trial installation available on request

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From  
**R495**  
per installed bay